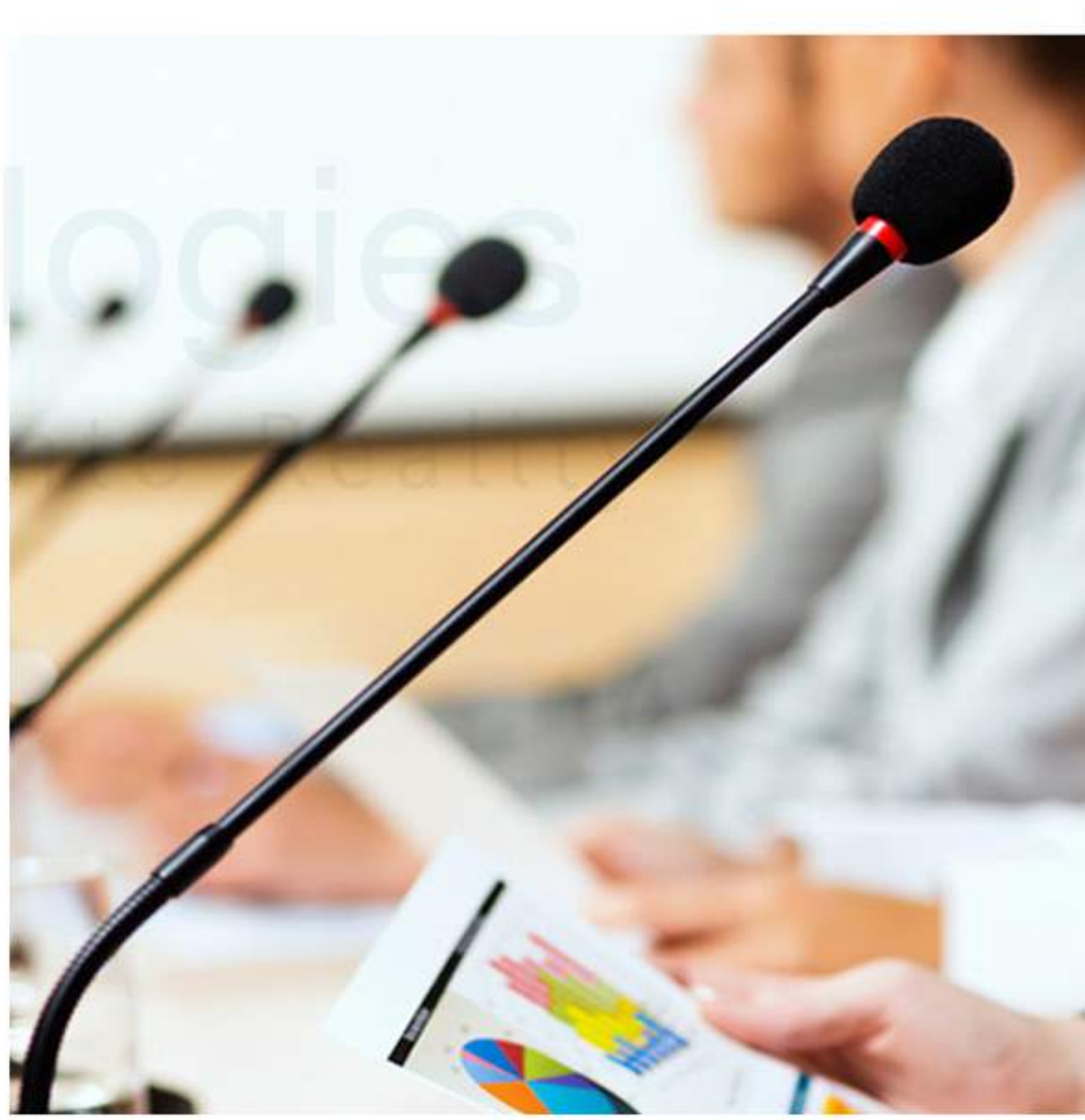


Triple A Transcription Case Study

Australia's Leading Transcription Service Provider

It all started by a group of young aspiring brains, and later it turned out to be one of the leading brands in the transcription industry in Australia.



The Client

With the rising importance of audio transcription, Triple A Transcription has emerged as one of the leading brands in Australia that offer quality transcription services to businesses from different niche.

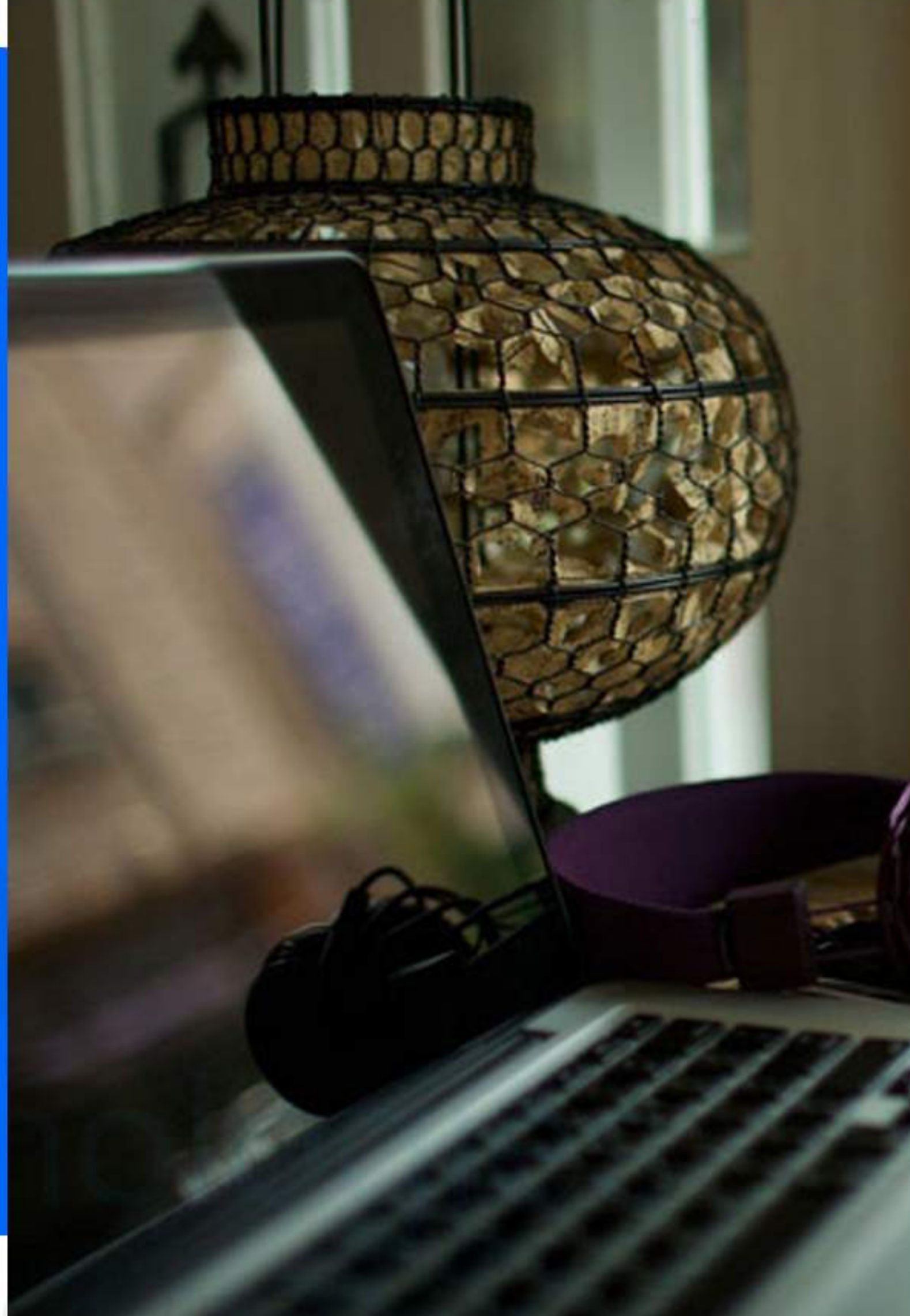
The company follows a system through which they manage the process and offers end-to-end quality transcripts to the client without compromising the accuracy. The company is renowned for offering best online transcription services at inexpensive rates to all the businesses looking forward to leverage transcription services.

Challenges

Although the importance of transcription services was unmatched, be it for the lack of time and the need for cost saving, it was not that popular as it was expected to be so. They contacted us in April 2015 when they were struggling hard to establish their brand in the industry.

The niche was quite new, and it was difficult for them to make their service popular. They wanted to work with an experienced Digital Service Agency with comprehensive knowledge on how to dominate the local industry.

- 1 Make their service popular among the target group of customers
- 2 Turning Triple A transcription as one of the leading transcription service providers in Australia
- 3 To drive organic traffic to the site and boost sales through every possible channel
- 4 Dominate the local competitors by achieving the top positions in different Search Engines



Solutions from TS Web Technologies

It is a matter of great proud for us to declare that Triple A Transcription today is one of the biggest names in Australia that offer a wide range of transcription services to businesses, individuals and even groups. It is possible because we offer customized Digital Marketing solutions that helped them to foster their position in the industry.

- 1 We made Triple A Transcription a well-known brand in the respective industry by creating an excellent digital presence and by dominating the adversaries through personalized Search Engine Optimization strategies.
- 2 Maximized the flow of organic traffic and higher conversion rate through Google AdWords and Social Media Paid Marketing services.
- 3 Integrated modern and cutting-edge Online Marketing strategies made them the most preferred choice for businesses looking for transcription services.
- 4 Provided a comprehensive weekly report for every single move along with the status of the campaign.
- 5 Offer round the clock support to the in-house team, irrespective of the difference in the time zone.

Final Outcome

- 1 The overall flow of organic traffic by increased by 1000% (i.e., one thousand)
- 2 All the target keywords reached the top of the Search Engine, and the ranking was increased by more than 90%
- 3 The service area of the client was increased, and now they serve the media industry, academic or non-profit institutions, and general businesses
- 4 The engagement on social media witnessed a great high of more than 1500%
- 5 The PPC leads were maximized by 72%, and there was a reduction in CPC by 68%



Some Facts Figures

Triple A Transcription

Keywords	Rank Google.com.au
general transcription services	1
medical transcription services australia	1
online transcription services australia	1
transcription companies australia	1
transcription services australia	1
academic transcription company	1
general transcription companies	1
business transcription companies	1
online transcription rates	1
academic transcription rates	1
transcription rates australia	1
online transcription companies	1
academic transcription services	2
medical transcription companies in australia	2
professional transcription services	2
student transcription services	2
interview transcription sydney	2
rates for transcription services	2
interview transcription company	3
transcription australia	3
business transcription services	5
interview transcription services	7

Keywords	Rank Google.com.au
australian medical transcription companies	1
transcription companies online	1
audio transcription services sydney	1
australian audio transcription company	1
australian transcription rates	1
transcription companies	1
audio transcription services australia	2
online interview transcription	2
transcription rates per hour australia	2
online transcription service	2
medical transcription companies australia	2
online medical transcription services	2
medical transcription companies	2
transcription services online	3
best medical transcription companies	3
academic interview transcription	4
medical transcription services	5
medical transcription australia	5
australian medical transcription	6
best online transcription service	7
best transcription services	7

